

Uniform Application for Investment Adviser Registration

OMB APPROVAL	
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Name of Investment Adviser: Integrity Investors, L.L.C.					
Address:	(Number and Street)	(City)	(State)	(Zip Code)	Area Code: Telephone Number:
	12647 Olive Blvd, Suite 105	St. Louis	MO	63141	(314) 212-1404

This part of Form ADV gives information about the investment adviser and its business for the use of clients.
The information has not been approved or verified by any governmental authority.

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(Schedules A, B, C, D, and E are included with Part 1 of this Form, for the use of regulatory bodies, and are not distributed to clients.)

Applicant: Integrity Investors, L.L.C.	SEC File Number: 801-	Date: March 5, 2009
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Definitions for Part II

Related person — Any officer, director or partner of applicant or any person directly or indirectly controlling, controlled by, or under common control with the applicant, including any non-clerical, non-ministerial employee.

Investment Supervisory Services — Giving continuous investment advice to a client (or making investments for the client) based on the individual needs of the client. Individual needs include, for example, the nature of other client assets and the client’s personal and family obligations.

1. A. **Advisory Services and Fees.** (check the applicable boxes) For each type of service provided, state the approximate % of total advisory billings from that service. (See instruction below.)

Applicant:

<input checked="" type="checkbox"/> (1) Provides investment supervisory services	70%
<input type="checkbox"/> (2) Manages investment advisory accounts not involving investment supervisory services	%
<input checked="" type="checkbox"/> (3) Furnishes investment advice through consultations not included in either service described above.....	5%
<input type="checkbox"/> (4) Issues periodicals about securities by subscription.....	%
<input type="checkbox"/> (5) Issues special reports about securities not included in any service described above.....	%
<input type="checkbox"/> (6) Issues, not as part of any service described above, any charts, graphs, formulas, or other devices which clients may use to evaluate securities	%
<input checked="" type="checkbox"/> (7) On more than an occasional basis, furnishes advice to clients on matters not involving securities	25%
<input type="checkbox"/> (8) Provides a timing service	%
<input type="checkbox"/> (9) Furnishes advice about securities in any manner not described above	%

(Percentages should be based on applicant’s last fiscal year. If applicant has not completed its first fiscal year, provide estimates of advisory billings for that year and state that the percentages are estimates.)

B. Does applicant call any of the services it checked above financial planning or some similar term? Yes No

C. Applicant offers investment advisory services for: (check all that apply)

<input checked="" type="checkbox"/> (1) A percentage of assets under management	<input type="checkbox"/> (4) Subscription fees
<input checked="" type="checkbox"/> (2) Hourly charges	<input checked="" type="checkbox"/> (5) Commissions
<input checked="" type="checkbox"/> (3) Fixed fees (not including subscription fees)	<input type="checkbox"/> (6) Other

D. For each checked box in A above, describe on Schedule F:

- the services provided, including the name of any publication or report issued by the adviser on a subscription basis or for a fee
- applicant’s basic fee schedule, how fees are charged and whether its fees are negotiable
- when compensation is payable, and if compensation is payable before service is provided, how a client may get a refund or may terminate an investment advisory contract before its expiration date

2. **Types of Clients** — Applicant generally provides investment advice to: (check those that apply)

<input checked="" type="checkbox"/> A. Individuals	<input checked="" type="checkbox"/> E. Trusts, estates, or charitable organizations
<input type="checkbox"/> B. Banks or thrift institutions	<input checked="" type="checkbox"/> F. Corporations or business entities other than those listed above
<input type="checkbox"/> C. Investment companies	<input type="checkbox"/> G. Other (describe on Schedule F)
<input checked="" type="checkbox"/> D. Pension and profit sharing plans	

Applicants are reminded that it is a violation of section 207 of the Advisers Act to make any untrue statement of a material fact in any report filed with the Commission, or willfully to omit to state in any such report any material fact that is required to be stated herein.

Complete Schedule I in full, circle amended items, and file with execution page (page 1 of Form ADV) and any other amended pages of Form ADV.

3. **Types of Investments.** Applicant offers advice on the following: (check those that apply)

- | | |
|---|--|
| <input checked="" type="checkbox"/> A. Equity Securities
(1) exchange-listed securities
<input checked="" type="checkbox"/> (2) securities traded over-the-counter
<input checked="" type="checkbox"/> (3) foreign issuers | <input checked="" type="checkbox"/> H. United States government securities |
| <input checked="" type="checkbox"/> B. Warrants | <input checked="" type="checkbox"/> I. Options contracts on:
(1) securities
<input type="checkbox"/> (2) commodities |
| <input checked="" type="checkbox"/> C. Corporate debt securities
(other than commercial paper) | <input type="checkbox"/> J. Futures contracts on:
(1) tangibles
<input type="checkbox"/> (2) intangibles |
| <input checked="" type="checkbox"/> D. Commercial paper | <input checked="" type="checkbox"/> K. Interests in partnerships investing in:
(1) real estate
<input checked="" type="checkbox"/> (2) oil and gas interests
<input type="checkbox"/> (3) other (explain on Schedule F) |
| <input checked="" type="checkbox"/> E. Certificates of deposit | <input checked="" type="checkbox"/> L. Other (explain on Schedule F) |
| <input checked="" type="checkbox"/> F. Municipal securities | |
| <input checked="" type="checkbox"/> G. Investment company securities:
(1) variable life insurance
<input checked="" type="checkbox"/> (2) variable annuities
<input checked="" type="checkbox"/> (3) mutual fund shares | |

4. **Methods of Analysis, Sources of Information, and Investment Strategies.**

A. Applicant's security analysis methods include: (check those that apply)

- | | |
|---|--|
| (1) <input type="checkbox"/> Charting | (4) <input checked="" type="checkbox"/> Cyclical |
| (2) <input checked="" type="checkbox"/> Fundamental | (5) <input type="checkbox"/> Other (explain on Schedule F) |
| (3) <input checked="" type="checkbox"/> Technical | |

B. The main sources of information applicant uses include: (check those that apply)

- | | |
|---|--|
| (1) <input checked="" type="checkbox"/> Financial newspapers and magazines | (5) <input type="checkbox"/> Timing services |
| (2) <input type="checkbox"/> Inspections of corporate activities | (6) <input checked="" type="checkbox"/> Annual reports, prospectuses, filings with the
Securities and Exchange Commission |
| (3) <input checked="" type="checkbox"/> Research materials prepared by others | (7) <input checked="" type="checkbox"/> Company press releases |
| (4) <input checked="" type="checkbox"/> Corporate rating services | (8) <input type="checkbox"/> Other (explain on Schedule F) |

C. The investment strategies used to implement any investment advice given to clients include: (check those that apply)

- | | |
|--|---|
| (1) <input checked="" type="checkbox"/> Long term purchases
(securities held at least a year) | (5) <input type="checkbox"/> Margin transactions |
| (2) <input checked="" type="checkbox"/> Short term purchases
(securities sold within a year) | (6) <input checked="" type="checkbox"/> Option writing, including covered options,
uncovered options or spreading strategies |
| (3) <input checked="" type="checkbox"/> Trading (securities sold within 30 days) | (7) <input type="checkbox"/> Other (explain on Schedule F) |
| (4) <input type="checkbox"/> Short sales | |

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Applicant:

Integrity Investors, L.L.C.

SEC File Number:

801-

Date:

March 5, 2009

5. Education and Business Standards.

Are there any general standards of education or business experience that applicant requires of those involved in determining or giving investment advice to clients?

Yes No
[checked] []

(If yes, describe these standards on Schedule F.)

6. Education and Business Background.

For:

- each member of the investment committee or group that determines general investment advice to be given to clients, or
if the applicant has no investment committee or group, each individual who determines general investment advice given to clients (if more than five, respond only for their supervisors)
each principal executive officer of applicant or each person with similar status or performing similar functions.

On Schedule F, give the:

- name formal education after high school
year of birth business background for the preceding five years

7. Other Business Activities. (check those that apply)

- A. Applicant is actively engaged in a business other than giving investment advice.
B. Applicant sells products or services other than investment advice to clients.
C. The principal business of applicant or its principal executive officers involves something other than providing investment advice.

(For each checked box describe the other activities, including the time spent on them, on Schedule F.)

8. Other Financial Industry Activities or Affiliations. (check those that apply)

- A. Applicant is registered (or has an application pending) as a securities broker-dealer.
B. Applicant is registered (or has an application pending) as a futures commission merchant, commodity pool operator or commodity trading adviser.
C. Applicant has arrangements that are material to its advisory business or its clients with a related person who is a:
(1) broker-dealer (7) accounting firm
(2) investment company (8) law firm
(3) other investment adviser (9) insurance company or agency
(4) financial planning firm (10) pension consultant
(5) commodity pool operator, commodity trading adviser or futures commission merchant (11) real estate broker or dealer
(6) banking or thrift institution (12) entity that creates or packages limited partnerships

(For each checked box in C, on Schedule F identify the related person and describe the relationship and the arrangements.)

D. Is applicant or a related person a general partner in any partnership in which clients are solicited to invest?

Yes No
[] [checked]

(If yes, describe on Schedule F the partnerships and what they invest in.)

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Complete Schedule I in full, circle amended items, and file with execution page (page 1 of Form ADV) and any other amended pages of Form ADV.

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9. **Participation or Interest in Client Transactions.**
 Applicant or a related person: (check those that apply)

- A. As principal, buys securities for itself from or sells securities it owns to any client.
- B. As broker or agent effects securities transactions for compensation for any client.
- C. As broker or agent for any person other than a client effects transactions in which client securities are sold to or bought from a brokerage customer.
- D. Recommends to clients that they buy or sell securities or investment products in which the applicant or a related person has some financial interest.
- E. Buys or sells for itself securities that it also recommends to clients.
 (For each box checked, describe on Schedule F when the applicant or a related person engages in these transactions and what restrictions, internal procedures, or disclosures are used for conflicts of interest in those transactions.)

10. **Conditions for Managing Accounts.** Does the applicant provide investment supervisory services, manage investment advisory accounts or hold itself out as providing financial planning or some similarly termed services *and* impose a minimum dollar value of assets or other conditions for starting or maintaining an account? Yes No
 (If yes, describe on Schedule F.)

11. **Review of Accounts.** If applicant provides investment supervisory services, manages investment advisory accounts, or holds itself out as providing financial planning or some similarly termed services:

A. Describe below the reviews and reviewers of the accounts. **For reviews**, include their frequency, different levels, and triggering factors. **For reviewers**, include the number of reviewers, their titles and functions, instructions they receive from applicant on performing reviews, and number of accounts assigned each.

Asset management accounts typically are reviewed at least quarterly by Mark A. Minnella, Principal of Integrity Investors, L.L.C. Financial planning accounts are reviewed annually.

B. Describe below the nature and frequency of regular reports to clients on their accounts.

Integrity Investors, L.L.C. provides quarterly reports to clients that include the present values and the values for prior quarters of the client's assets under management, the rate of return for the quarter, and current positions for all transactions. Clients typically also receive monthly statements from their broker-dealer/custodian detailing the transactions in the client's account.

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12. Investment or Brokerage Discretion.

A. Does applicant or any related person have authority to determine, without obtaining specific client consent, the:

- | | | |
|--|--|---|
| (1) securities to be bought or sold? | Yes
<input checked="" type="checkbox"/> | No
<input type="checkbox"/> |
| (2) amount of the securities to be bought or sold? | Yes
<input checked="" type="checkbox"/> | No
<input type="checkbox"/> |
| (3) broker or dealer to be used? | Yes
<input type="checkbox"/> | No
<input checked="" type="checkbox"/> |
| (4) commission rates paid? | Yes
<input type="checkbox"/> | No
<input checked="" type="checkbox"/> |

B. Does applicant or a related person suggest brokers to clients? Yes No

For each yes answer to A describe on Schedule F any limitations on the authority. For each yes to A(3), A(4) or B, describe on Schedule F the factors considered in selecting brokers and determining the reasonableness of their commissions. If the value of products, research and services given to the applicant or a related person is a factor, describe:

- the products, research and services
- whether clients may pay commissions higher than those obtainable from other brokers in return for those products and services
- whether research is used to service all of applicant's accounts or just those accounts paying for it; and
- any procedures the applicant used during the last fiscal year to direct client transactions to a particular broker in return for products and research services received.

13. Additional Compensation.

Does the applicant or a related person have any arrangements, oral or in writing, where it:

- | | | |
|--|--|--------------------------------|
| A. is paid cash by or receives some economic benefit (including commissions, equipment or non-research services) from a non-client in connection with giving advice to clients?..... | Yes
<input checked="" type="checkbox"/> | No
<input type="checkbox"/> |
| B. directly or indirectly compensates any person for client referrals? | Yes
<input checked="" type="checkbox"/> | No
<input type="checkbox"/> |

(For each yes, describe the arrangements on Schedule F.)

14. Balance Sheet. Applicant must provide a balance sheet for the most recent fiscal year on Schedule G if applicant:

- has custody of client funds or securities; or
 - requires prepayment of more than \$500 in fees per client and 6 or more months in advance
- Has applicant provided a Schedule G balance sheet? Yes No

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(Do not use this Schedule as a continuation sheet for Form ADV Part I or any other schedules.)

I. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: Integrity Investors, L.L.C.	IRS Empl. Ident. No.:
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Item of Form (identify)	Answer
Item 1.D	<p style="text-align: center;"><u>INVESTMENT ADVISORY SERVICES</u></p> <p>Integrity Investors, L.L.C. is an investment advisor registered with the Missouri and Illinois state securities commissions. Our mission is to provide our clients with personalized financial guidance, and the products and services needed to compliment and realize their financial potential.</p> <p>Integrity Investors offer two types of investment advisory services:</p> <p>I. ASSET MANAGEMENT:</p> <p>Integrity Investors will design a customized Client asset allocation strategy that is consistent with the Client’s investment objectives and risk tolerance. Integrity Investors also will transition the Client from his or her current allocation to the recommended asset allocation strategy. On an ongoing basis, Integrity Investors will monitor the performance of a Client’s portfolio and may suggest rebalancing as necessary to conform to the recommended allocation. Clients typically grant Integrity Investors discretionary authority to determine the number and amount of securities purchased or sold for their account.</p> <p>II. FINANCIAL PLANNING SERVICES:</p> <p>Integrity Investors provides professional financial planning service to its Clients. The term “financial planning” refers to formulating the Client’s financial goals into an understandable report so that the Client may then determine which direction he or she will take to best utilize available financial resources. Integrity Investors will review the Client’s financial condition, and suggest planning concepts designed to reduce taxes, protect against interruption of earning capabilities, as well as premature death and investment advice as to methods of obtaining or increasing financial independence.</p> <p><u>Our Philosophy:</u></p> <p>Integrity Investors is committed to recommending investments that do not actively contribute to the moral decline of our society. Our primary goal is to realize each client’s financial potential and growth of capital through our commitment to integrity. We screen investment opportunities and we attempt to recommend only those investments that do not promote abortion, pornography, anti-family entertainment, non-married lifestyles, alcohol, tobacco or gambling.</p>

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Applicant: Integrity Investors, L.L.C.	SEC File Number: 801-	Date: March 5, 2009
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(Do not use this Schedule as a continuation sheet for Form ADV Part I or any other schedules.)

I. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: Integrity Investors, L.L.C.	IRS Empl. Ident. No.: 43-1890247
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Item of Form (identify)	Answer
	<p><u>ADVISORY FEES</u></p> <p>I. ASSET MANAGEMENT SERVICES:</p> <p>Integrity Investors charges its Clients up to 2.00% of the market value of the assets under management on an annual basis as the fee for asset management services. Fees are negotiable and may be reduced or waived in certain circumstances. Integrity Investors' asset management annual fee covers all advisory services for a period of twelve (12) months, and will be pro rated for partial periods in the event an agreement is terminated. Fees are billed quarterly in advance.</p> <p>Integrity Investors will not be compensated on the basis of a share of capital gains or upon capital appreciation of the funds of the Client. The asset management fee does not include custodial fees, transaction costs or other expenses charged by the Client's custodian or broker-dealer. Each mutual fund in which the Client's assets may be invested charges its own advisory fee and other expenses as described in the fund's prospectus.</p> <p>Clients typically grant Integrity Investors or its agent authority to receive quarterly payments directly from the Client's account held by the independent custodian. The custodian will send to the Client a statement, at least quarterly, indicating all the amounts disbursed from the account, including the amount of advisory fees paid directly to Integrity Investors. Clients are responsible for verifying the accuracy of the fee calculation, as the custodian will not determine whether or not the fee was properly calculated.</p> <p>II. FINANCIAL PLANNING SERVICES: Clients may elect one of the following options:</p> <p>A. HOURLY FEES</p> <p>\$140.00 per hour</p> <p>Hourly Fees will be billed on a monthly basis, based upon the number of hours billed that month. Fees include preparation and travel time.</p> <p>B. NEGOTIATED PROJECT FEE</p> <p>Fees range from \$500-\$5,000 depending on the size of the estate and the complexity of the financial plan. A negotiated fee for a particular financial planning project requested by the Client will be billed one-half in advance, with the remaining one-half billed upon completion of Client's financial plan. Fees include preparation and travel time. After Integrity Investors completes a Client's initial financial plan, all subsequent financial planning sessions requested by the Client will be billed at the hourly rate set forth above.</p> <p>Built into this fee structure is the anticipation that the implementation of the plan will be through the Integrity Investors' representative who prepared the plan. Therefore, when the Client chooses to implement with the advisory representative, the representative may receive commissions from WFG Investments, Inc., a registered broker-dealer, or a related company for various investments.</p>

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(Do not use this Schedule as a continuation sheet for Form ADV Part I or any other schedules.)

I. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: Integrity Investors, L.L.C.		IRS Empl. Ident. No.: 43-1890247
Item of Form (identify)	Answer	
Item 3.L	<p>III. TERMINATIONS: A Client may terminate his or her Advisory Agreement without penalty within five (5) business days after signing the Agreement. An Advisory Agreement also may be terminated by either the Client or Integrity Investors upon ten (10) days' prior written notice. Clients who terminate their Agreement will only be charged for a pro-rated portion of the month, and will receive a refund of any advisory fees paid but not earned.</p>	
Item 4.A	<p>OTHER INVESTMENTS: From time to time, Integrity Investors may be asked to evaluate Clients' existing or potential investments in real estate, various limited partnerships, real estate partnerships, private placements and real estate investment trusts (REITs). Integrity Investors also may evaluate Clients' investments in insurance products, such as variable annuities.</p> <p>INVESTMENT STRATEGIES: Integrity Investors generally recommends the purchase of individual stocks and it also recommends mutual funds to its Clients. The securities portfolios of mutual funds are managed by the fund's investment advisor and not by Integrity Investors. With respect to the purchase or sale of securities, Integrity Investors relies upon dynamic asset allocation models to determine the appropriate portion of a Client's assets to be invested in a certain asset class (i.e., equity or fixed income) at any given time.</p>	

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(Do not use this Schedule as a continuation sheet for Form ADV Part I or any other schedules.)

1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: Integrity Investors, L.L.C.	IRS Empl. Ident. No.: 43-1890247
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Item of Form (identify)	Answer
Item 5	EDUCATION AND BUSINESS STANDARDS: Investment advisory representatives of Integrity Investors must have at least five years' experience in the securities industry, and must have taken and passed the NASD Series 7 and 63 exams or the NASAA Series 65 exam and have completed or are working toward a further designation. All representatives must complete continuing education courses each year.
Item 6	<p>EDUCATION AND BUSINESS BACKGROUND: The education and past five years' business background for the principal of Integrity Investors are as follows:</p> <p>Mark A. Minnella Born 10/8/55</p> <p><u>Educational Background:</u></p> <p>1975-1976, St. Louis Community College at Meramec, St. Louis, MO 1977-1978, Kansas State University, Manhattan, KS 1986-1987, Missouri Baptist College, St. Louis, MO</p> <p><u>Business Background:</u></p> <p>Principal, Integrity Investors, L.L.C., October 2001 to Present Registered Principal, WFG Investments, Inc. (formerly Williams Financial Group), October 2001 to Present. Director, The Timothy Plan Family of Funds, June 2000 to December 2003 Financial Planner, The Financial Engineering Center, Inc., 1992 to February 2001</p>

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1. Full name of applicant exactly as stated in Item 1A of Part I of Form ADV: Integrity Investors, L.L.C.		IRS Empl. Ident. No.: 43-1890247
Item of Form (identify)	Answer	
Item 7.B	OTHER BUSINESS ACTIVITIES: Mark A. Minnella, Principal of Integrity Investors, is also an insurance agent licensed in Missouri and Illinois and also is a registered broker-dealer representative of WFG Investments, Inc., an independent broker-dealer and member FINRA/SIPC. To the extent that advisory Clients purchase insurance or securities products through Mr. Minnella, he will receive the usual and customary commissions paid with respect to those products. In addition Integrity Investors offers debt counseling services.	
Item 8.C	AFFILIATED PARTIES: Investment advisory representatives of Integrity Investors are registered representatives of WFG Investments, an independent broker-dealer and member FINRA/SIPC. As set forth above, Mr. Minnella is also licensed as an insurance agent with various insurance agencies.	
Item 9.B and E.	<p>EFFECTING BROKERAGE TRANSACTIONS: The investment advisory representatives of Integrity Investors, in their separate capacity as registered broker-dealer representatives of WFG Investments, may effect securities transactions for compensation for any advisory Client.</p> <p>PERSONAL TRADING: From time to time, Integrity Investors' representatives may purchase securities for their personal accounts that they also recommend to Clients. In such cases, Integrity Investors' representatives will not effect transactions for their personal accounts which will be contrary to recommendations being made to Clients. Further, Integrity Investors' representatives will not compete with Clients in connection with such transactions.</p> <p>Integrity Investors has an Insider Trading Policy that prohibits its representatives from trading on non-public information. The firm has also adopted a Code of Ethics which is based on the principle that Adviser and its employees owe a fiduciary duty to Clients. In complying with this duty, advisory personnel must avoid activities or interests that might interfere with making decisions in the best interests of Clients. Each person subject to the Code of Ethics is required to report all violations of which such person becomes aware. Integrity Investors will provide a copy of its Code of Ethics, free of charge, upon the written or oral request of any Client or prospective Client.</p>	
Item 10	CONDITIONS FOR MANAGING ACCOUNTS: For Asset Management Clients, Integrity Investors' minimum account size is \$100,000, unless waived or reduced.	
Item 12.A	INVESTMENT OR BROKERAGE DISCRETION: Integrity Investors will assist Asset Management Clients who have selected an asset allocation program in opening a custodial/brokerage account with WFG Investments. Clients typically grant Integrity Investors a limited power of attorney over their brokerage account for trading purposes to determine the amount and number of securities to be bought and sold, to negotiate transaction costs on their behalf where possible and to periodically rebalance the Client's account to the recommended allocation. Clients also typically grant Integrity Investors the authority to deduct advisory fees directly from the Client's account. Integrity Investors does not maintain custody of Client funds or securities.	

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Item of Form (identify)	Answer
Item 12.B	<p>BROKER RECOMMENDATIONS: Integrity Investors recommends WFG Investments to Clients to serve as custodian of their assets and to execute their securities transactions. Integrity Investors recommends WFG Investments based on its transaction fees, good execution capabilities and financial stability. While Integrity Investors believes the commissions or rates established by WFG Investments to be competitive, transactions may not always be executed at the lowest available rate.</p> <p>Integrity Investors has made arrangements with WFG Investments pursuant to which Clients typically will pay a reduced rate from WFG's standard commission schedule. Integrity Investors frequently follows the practice of bunching orders for various Clients, which typically results in better execution of those orders. In certain cases, where the aggregate order is executed in a series of transactions at various prices on a given day, each participating Client's proportionate share of such order reflects the average price paid or received with respect to the total order placed on that day.</p> <p>If a Client directs the use of a broker/dealer other than WFG Investments, Client's independent broker-dealer, not Integrity Investors, will determine the commission rate or fee schedule to apply in connection with the brokerage transactions. Each Client that directs the use of a broker/dealer other than WFG Investments should understand that the Client will lose (i) the possible advantage that Integrity Investors' other Clients derive from aggregation of orders for several Clients as a single transaction for the purchase or sale of a particular security and (ii) the ability of Integrity Investors to effectively negotiate reduced commission rates. Trades effected other than through WFG Investments are normally effected after the trades of Clients that have selected WFG Investments, primarily due to delays in communicating the orders to the appropriate broker/dealers.</p>
Item 13.A	<p>ADDITIONAL COMPENSATION: Integrity Investors' advisory representatives are registered broker-dealers representatives with WFG Investments, Inc., an independent broker-dealer and member NASD/SIPC, and they are licensed agents of various insurance companies. A Client of Integrity Investors may implement his or her financial plan or other investment advice by purchasing securities or insurance products through a representative of Integrity Investors. In the event a Client chooses to implement his or her financial plan or other investment advice by making such purchases through a WFG Investments registered representative, the representative will receive economic benefits in the form of commissions paid directly to them by WFG Investments or the applicable insurance company. Integrity Investors' representatives, in their capacity as registered representatives of WFG Investments also may receive 12b-1 distribution fees from mutual funds recommended by Integrity Investors. The selection of the individuals and entities through which the financial plan or other investment advice is implemented is solely within the discretion of each Client.</p> <p>See Items 7 and 8 above.</p>
Item 13.B	<p>APPOINTMENT OF SOLICITORS: Integrity Investors may from time to time, enter into written agreements with certain individuals who will act as solicitors of accounts in accordance with the requirements of Rule 206(4)-3 of the Investment Advisers Act of 1940. The individual or entity who solicits the Client account will receive a portion of the total fee paid to Integrity Investors for managing the account. Integrity Investors' referral agreement is in compliance with the federal regulations as set out in 17 CFR Section 275.206(4)-3, and where state law requires, each Client is given a copy of the referral agreement prior to or at the time of entering into an advisory contract.</p>

Applicants are reminded that it is a violation of section 207 of the Advisers Act to make any untrue statement of a material fact in any report filed with the Commission, or willfully to omit to state in any such report any material fact that is required to be stated herein.

Integrity Investors, LLC

Privacy Notice

Protecting our clients' privacy is important to us. We want you to know what information we collect from our clients and how we use it. The following is the standard to which all Integrity Investors employees adhere for the collection and use of your nonpublic personal information. Nonpublic information includes all nonpublic financial and health information obtained from you in connection with our providing a financial product or service, including assets, income, business relationships, estates, financial plans or health.

Integrity Investors collects nonpublic personal information about you from the following sources:

- Information we receive from you on applications or other forms, and*
- Information about your transactions with us or others.*

We do not disclose any nonpublic personal information about you to anyone, except at your direction and as may be necessary to implement your transactions with us, or as required by law. As permitted by law, we may disclose some or all of the information we collect to our affiliates, as well as to independent parties that service your account in order to provide services that you request. These service providers may include broker-dealers (such as WFG Investments, Inc.), banks, and security clearing agencies; and others who provide services to us, such as parties who provide technical support for our systems and our legal and accounting professionals, as well as government agencies and other parties as permitted by law.

We restrict access to your nonpublic personal information to those employees who need to know that information in order to provide investment advisory services to you. We also maintain physical, electronic, and procedural safeguards to guard your personal financial information.

We ensure that the privacy of your nonpublic personal information is maintained at all times, including during the disposal of information that we are no longer required to maintain. For example, whenever possible, we shred paper documents and records prior to disposal, require off-site storage vendors to shred documents maintained in such locations prior to disposal, and erase and/or obliterate any data contained on electronic media in such a manner that the information can no longer be read or reconstructed.

Even if you decide to close your account(s) or become an inactive client, we will adhere to the privacy policy described above. When we use a service provider to whom we provide your nonpublic personal information, we direct such provider to either maintain a similar policy or adhere to our privacy policy regarding customer information.

Applicants are reminded that it is a violation of section 207 of the Advisers Act to make any untrue statement of a material fact in any report filed with the Commission, or willfully to omit to state in any such report any material fact that is required to be stated herein.

Complete Schedule I in full, circle amended items, and file with execution page (page 1 of Form ADV) and any other amended pages of Form ADV.